

★ **SAVE THE DATE**
Friday, May 7, 2021
Virtual Conference

ENGAGEMENT & INCLUSION = HEALTH EQUITY & QUALITY

This year's MA SMP Conference will highlight and explore the vital importance of engaging and including diverse perspectives and voices in the healthcare system. Only through effective engagement and inclusion can equitable and quality healthcare be achieved. The mission of the Massachusetts Senior Medicare Patrol (SMP) Program is to raise awareness about the importance of engaging elders, family members, caregivers and professionals in preventing healthcare errors, fraud and abuse to contain healthcare costs.



KEYNOTE SPEAKER

Dr. Donald Berwick is President Emeritus and Senior Fellow at the Institute for Healthcare Improvement (IHI), an organization he co-founded and led as President and CEO for 19 years. He is one of the nation's leading authorities on health care quality and improvement. In July, 2010, President Obama appointed Dr. Berwick to the position of Administrator of the Centers for Medicare and Medicaid Services (CMS), which he held until December, 2011. He is a pediatrician by background. Dr. Berwick served two terms on the International Organization for Migration's (IOM) Governing Council and was a member of the IOM's Global Health Board. IOM is committed to reducing health inequities for migrants by advocating for migrant-inclusive health policies nationally and globally.

KEY CONFERENCE TOPICS

- Examining the root causes of systemic racism and how it has contributed to health inequities
- Looking at the financial and human cost of healthcare errors, fraud and abuse
- Taking a hard look at the long-lasting impacts of COVID-19
- How can we achieve health equity for all?
- Where are we with Electronic Health Records?

\$25 Registration Fee \$15 Students \$35 with CEUs

RN and SW CEUs have been applied for.
Limited scholarships available.

**For more information, contact Caroline Cole at 800-892-0890 ext.1256 or email her at CCole@esmv.org.
Register for this virtual conference here.**



Funded in part by ACL Grant No. 90-MPPG0051.